

# The Campaign for Safe Cosmetics

## **JOB ANNOUNCEMENT:**

### **Grassroots Coordinator for the Campaign for Safe Cosmetics**

The Campaign for Safe Cosmetics, a project of the Breast Cancer Fund, is a national coalition launched in 2004 to protect the health of consumers, workers and the environment by securing the necessary market-based and legislative reforms to eliminate dangerous chemicals from cosmetics and personal care products. Under current law, it is legal for cosmetics—including everyday products like shampoo, soap, lotion, bubble bath, aftershave and makeup—to contain chemicals linked to cancer, reproductive harm and other adverse health impacts, and many of these ingredients are kept hidden from consumers. The Campaign is committed to bringing about common-sense reforms that stimulate green chemistry solutions and safer alternatives to toxic chemicals in cosmetics. Our work is multi-layered and innovative, effectively marrying public education, market-based and legislative advocacy strategies that encourage social change advocacy, voluntary company commitments to move toward safer production, as well as safe cosmetics policy gains at the state and national level.

The Campaign has over 150 partners, including nonprofit environmental and public health organizations representing nurses, teens, parents and consumers. The Campaign also works closely with socially responsible cosmetics companies, health and beauty professionals, members of the media and elected officials. We need a grassroots coordinator to cultivate and grow these relationships, and expand our network of over 100,000 online and on-the-ground supporters, growing the movement for safer chemicals and a green economy.

The successful candidate will understand that moving the cosmetics industry toward truly safe products requires grassroots pressure as well as friendly dialogue with companies and members of the health and beauty industry. She/he will be comfortable working both independently on self-managed projects and collaboratively as part of a fast-moving and results-oriented team.

#### **Qualifications:**

- Passion for environmental health issues and the Campaign's mission and programs
- Minimum three to five years of experience in organizing and advocacy, preferably at a campaign-oriented organization
- Experience with strategic corporate engagement, ideally market/corporate campaign organizing or work with business engagement groups (e.g., shareholders advocates, trade associations or certification bodies)
- Superior skills in written and verbal communication, analysis and networking
- Sophisticated oral and written communication skills and comfort with presenting material to a wide range of audiences, including grassroots, businesses and members of Congress
- Ability to manage multiple projects and tasks at once, ability to work as part of a team, and ability to work effectively in a changing environment
- Excellent interpersonal skills and ability to inspire trust and respect among colleagues and external partners

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- Demonstrated ability to develop and manage projects in a self-directed manner
- Good organizational skills, demonstrated initiative, flexibility and creativity
- Ability to plan campaign strategy and tactics months in advance, coupled with the ability to respond to timely events and opportunities on the fly
- Excellent decision-making skills, strategic insight, professional initiative, time management and prioritization skills
- Willing and able to travel

## Responsibilities:

- Create and drive organizing strategy for national campaign, including member communication ranging from email action alerts, and advocacy materials to hosting webinars and trainings for diverse groups of stakeholders
- Create new and strengthen existing outreach, public education and organizing strategies
- Lead corporate engagement for Campaign, from strategy to dialogue to implementation
- With communications team, draft new web content and Campaign materials
- Organize and present at large, diverse events around the country
- Conduct media interviews
- Develop and implement strategies that support issue public education, fundraising, volunteer recruitment, organizing and outreach
- Maintain several stakeholder databases
- Other responsibilities as assigned

## Terms:

Hours: Full-Time

Classification: Exempt, plus benefits

Location: San Francisco or Boston-based location

## To Apply:

Submit a cover letter explaining your experience in grassroots organizing and market-based campaigns and why you are interested in this position; a resume; and two writing samples. Deadline for receipt of above materials is February 10, 2012. Email to [hr@breastcancerfund.org](mailto:hr@breastcancerfund.org), or mail to:

HR Director (Attn.: CSC Grassroots Coordinator Position)

Breast Cancer Fund

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The Breast Cancer Fund is an equal opportunity employer and is committed to staff diversity.