

March 5, 2007

Mr. Thomas Falk  
CEO Kimberly-Clark Corporation  
351 Phelps Drive  
Irving, TX 75038

Dear Mr. Falk:

I am writing to inform you that the Aspen Skiing Company is removing all Kimberly-Clark products from our ski mountains: Aspen Mountain, Snowmass, Aspen Highlands and Buttermilk, as well as from our hotels, The Little Nell and Snowmass Club, and our 15 restaurants. In addition, we are eliminating printed reference to a famous location on Aspen Mountain – Kleenex Corner. We are taking these actions because Kimberly-Clark's use of pulp from endangered forests and lack of recycled fiber in consumer tissue paper products is contradictory to our guiding principles.

Aspen Skiing Company hosts 1.4 million skiers each winter and is one of the largest businesses in western Colorado, and one of the leading resorts in the ski industry.

ASC has switched to other paper tissue suppliers whose operations are more environmentally sound. We will not consider using any Kimberly-Clark products until your company has committed to:

1. Not source fiber from endangered forests;
2. Greatly increase the use of recycled fiber, including post consumer content, in all your tissue paper products;
3. Only source virgin fiber from logging operations that have been certified to the standards of the Forest Stewardship Council.

Only when your values are aligned with the Aspen Skiing Company's will we consider using Kimberly-Clark products.

Sincerely,



Auden Schendler  
Executive Director  
Community and Environmental Responsibility

CC: Ken Strassner, VP, Environment, Energy and Customer Service